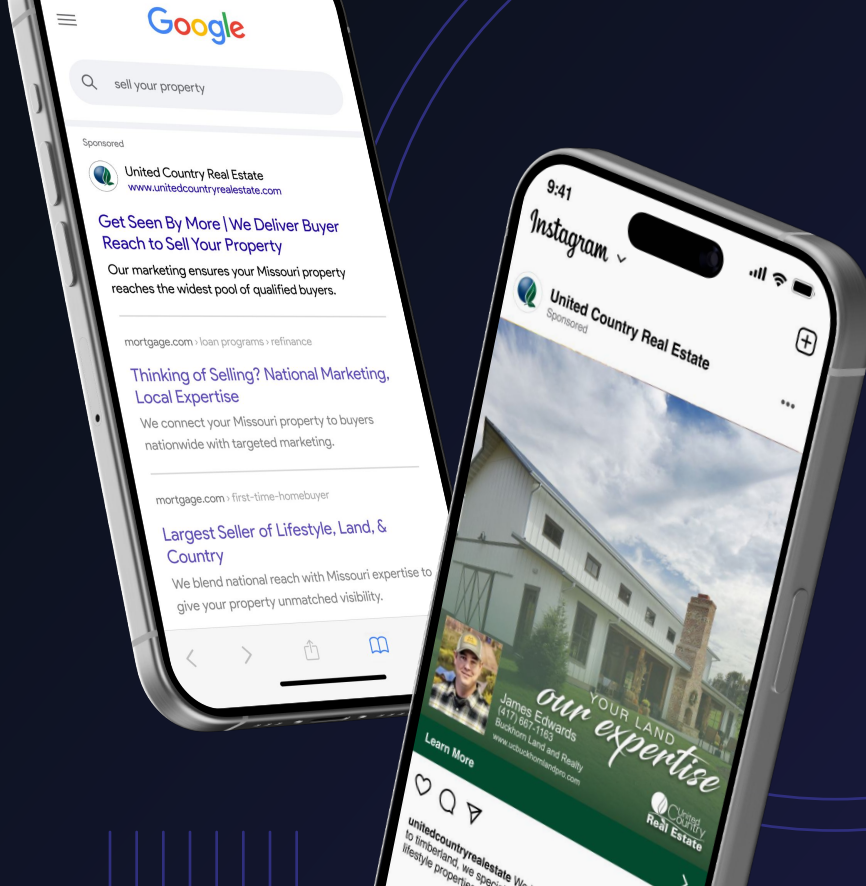




powered by
evocalize



REAL ESTATE SUCCESS STORY

**\$6,000 + Evocalize =
\$600,000 commissions:**
How one agent fueled
their own growth engine

The challenge

Like many agents, James Edwards knew digital marketing mattered — but between showings, closings, and client calls, who has time to figure it all out?

The strategy

James Edwards had one goal: become the go-to agent for sellers in his market. He started simple — running ListingBoost and BrandBoost programs through United Country's Evocalize platform to stay visible where sellers spend their time online.



I spent \$6,000 on Evocalize programs this year that helped bring in **\$23M in closed sales**—that's a **100x ROI that keeps getting better** the longer my programs continue to run.

James Edwards

Broker at United Country Real Estate
Buckhorn Land and Realty



From listing to pipeline

James' plan was straightforward:

Run BrandBoost consistently to own local visibility.
Layer in ListingBoost when he has inventory. Repeat.

The listings sell — but that's just the beginning.
While promoting properties, he's also attracting
new sellers. They see his marketing across
channels. They watch his results. They become his
next clients. With every campaign, his position as
the local expert becomes more solidified.

From spending just \$500/month, James created a
predictable growth engine he can rely on to
promote his brand and grow his business.

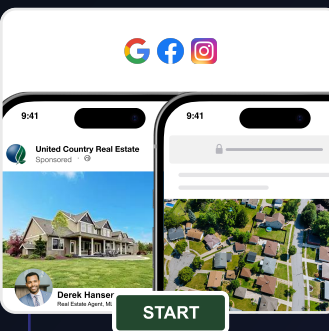
Solution & results

Over 12 months, James continually ran a BrandBoost
subscription program to own local visibility. As listings came
in, he supplemented with ListingBoost programs specific to
each listing. His \$6,000 total investment fueled a growth
engine that generated \$23 million in closed sales and
\$600,000 in commissions.

\$6,000
marketing
spend

\$23M
closed
sales

100x
return on
investment



The Evocalize advantage

Leads Intelligence: Evocalize's AI continuously learns
and optimizes to find real buyers and sellers, not just
clicks.

Monthly Subscriptions: BrandBoost programs run
automatically, get smarter over time, and save hours
every week. Set it once, let it work.

Ready to grow your pipeline?

Launch your first program
with Evocalize today!

Create FREE account

800-935-6891 | sales@evocalize.com